



中食展® (广州) FOOD2CHINA EXPO

Food to China, Tastes from the World

Co-located with Wine to China Expo, Fish Expo, GIFIF, Asia Fresh



FOOD2CHINA EXPO 2024中食展® (广州)

25-27 September 2024 Area B, Canton Fair Complex



Organised by



www.food2chinaexpo.com



ORGANISERS

- China Commerce Development Center (CCDC)
- China Council for the Promotion of International Trade Guangzhou Committee (CCPIT GZ)
- Guangdong(China) Imported Food Association (GDIFA)
- Constellar-WorldEx Exhibitions(Guangzhou) Co.,Ltd. (Constellar-WorldEx)

CO-ORGANISERS

- CHINA FOOD SAFETY NEWS
- Guangzhou Jiangnan Agricultural Development Co.,Ltd.
- China Chamber of International Commerce
- Guangzhou Chamber of Commerce (CCOIC GZ)

MANAGEMENT

- China Chamber of International Commerce
- Guangzhou Chamber of Commerce (CCOIC GZ)
- Constellar-WorldEx Exhibitions(Guangzhou) Co.,Ltd. (Constellar-WorldEx)
- Shanghai Hehe Expo Group Co.,Ltd.
- Guangzhou Jiangnan Fruit & Vegetable Wholesable Co.,Ltd.
- T-Fresh Marketing

Food2China Expo

Food2China Expo is an iconic brand that will leverage the extensive expertise and experience from the individual fairs to become the largest and most influential international food trade exhibition in South China, connecting Guangzhou to Asia Pacific and the rest of the world.

Co-Located with:



GIFIF



Wine to China Expo



Asia Fresh



Fish Expo

Preview



Exhibits Profile



SWEET & SNACKS
Chocolate, confectionery, cookies, biscuits and snacks



FINE FOOD
Gourmet, delicatessen and general provisions



DRINKS & BEVERAGES
Wine & spirits and drinks, juices, water, coffee and teas



AGRIFOODS
Fruit and vegetables, raw materials



SEAFOOD & MEAT
Seafood, meat, frozen foods



DAIRY
Derived products from milkdairy products



FOOD SERVICE
Culinary, technology equipment, food supply chain service

Why Exhibit?

Guangdong - China's largest province in terms of imported food import value

In 2021, China imported 135.46 billion dollars of food, and Guangdong was the first major province of imported food with 25.76 billion dollars of imports, and the main power of imported food consumption is concentrated in Guangzhou and Shenzhen.



Maximise your participation with year-round services

- ◆ 300,000 qualified buyer's databases through over 20 years' accumulation.
- ◆ "Pre-show matching", "Onsite BM", "Post-show follow-up", Food2China Match will deliver more contacts and more success.
- ◆ Webinar on Chinese imported food markets given by experts to discover the latest industry insights.
- ◆ Support with your visa application, sample customs clearance for Food2China Expo.
- ◆ Customized marketing package seize your share in a high-growth chinese market.

Gathering the strength of government organisations and industry associations

- ◆ CCDC is a bureau-level central public institution with huge F&B industry associations and authority resources in China.
- ◆ CCPIT GZ has 6300+ member enterprises and 200+ overseas business institutions resources in 60+ countries(regions).
- ◆ GDIFA has 400+ food enterprise members and 100+ overseas trade promoting institutions resources in the F&B industry.
- ◆ Wine to China has 40,000+ national distributors, 500+ high-quality bar and restaurants, and 70+ media resources.
- ◆ Guangzhou Jiangnan Market, as the largest wholesale market for fruits and vegetables in China and even in Southeast Asia, will gather powerful sales channels.

Various forums to lead industry innovation

- ◆ 30+ event and forums will be held to discover new opportunities, such as policy interpretation, sales channels, food innovation and application.
- ◆ Spark insights and ideas, keep up-to-date with market trends, and gain more international perspectives and insights on adapting for local development.



Buyers' Business Nature



Importer/ Agent
22.60%



Distributor/
Wholesaler
16.15%



Café/ Off-licence Outlet/
Baking Shop/ Restaurant
12.06%



Supermarket/
Convenience Store/
Retail Store
11.46%



Food and Beverage Producing/
Processing
8.23%



E-commerce
7.35%



Hotel/ School/ Hospital/ Aviation
7.05%



Group Meal/ Central Kitchen/
Takeaway Business
6.02%



Other Industries Buyer
(Bulk Commodity Purchasing)
5.06%



Catering and Food Service
4.02%



VIP Buyers List (Partial)

Importer / Agent

COFCO	GDFOK
Guangzhou Green Tomato	Qian dama Supply Chain
White Horse Group	Fresh Jiangnan
Angliss Guangzhou	Jointek Food Supply Chain

E-commerce / Cold Chain

VIP.com	Southern Airlines	Pupu Mall
Tmall	Hongkong Airlines	Eastern Airlines
Missfresh	JD.com	Xiamen Airlines
Air China Cargo	Hema Fresh	SF-Express

Hotel / Catering

Yum China Holdings	Hilton Hotels
Bananaleaf	Shangri-La Hotels
Kapok	China Hotel
Jiumaojiu Group	Marriott
Real Kungfu Restaurant	Jinjiang Hotels
GuangZhou Restaurant	ATour Group

Supermarket / Retail Store

Walmart	Grandbuy
MINISO	Tianfu
CR Vanguard	Parknshop
Maxvalu Guangzhou	Meiyijia (M.Y.J)
Corner's Deli	C-store
Lotus Supercenter	SUNSHINE
TEEMALL	MOPARK

Onsite Events and Forums



2024 Food to China Forum

GDIFA will gather industry experts to share their relevant experience and insights on international food imports, including analysis of policies and regulations, commodity inspection, innovative technologies, sales channels, etc.



Fruit and Vegetable Industrial Conference

Invite industry experts and business representatives to share the development trends, market opportunities and challenges of the fruit and vegetable industry.



Golden Bottle Awards

Golden Bottle Awards is a prestigious wine competition in China's wine industry that reveals the preferences and patterns of the Chinese liquor market.



World Coffee Blending Championship

Using beans from the world's three coffee continents, professional baristas brewed a variety of blends that showcased the unique coffee culture.



- ◆ National and Regional B2B Match and Promotion Event
- ◆ National Business Daily Food and Beverage Industry Capital Forum
- ◆ Master Of Blended Tea Skills Competition
- ◆ China Brewers Championship

VIP LOUNGE
VIP买家配对区



◆ **Hall 9.2**

Regional Boutique Food, General Food, Spirits, Beverages

◆ **Hall 10.2**

Regional Pavilion, General Food

◆ **Hall 11.2**

International Pavilion, Imported Food, Wine & Spirits

◆ **Hall 12.2**

Fruits & vegetables, new food technology, intelligent processing and packaging

◆ **Hall 9.1/ 10.1/ 11.1**

Fisheries, Seafood

◆ **Hall 12.1**

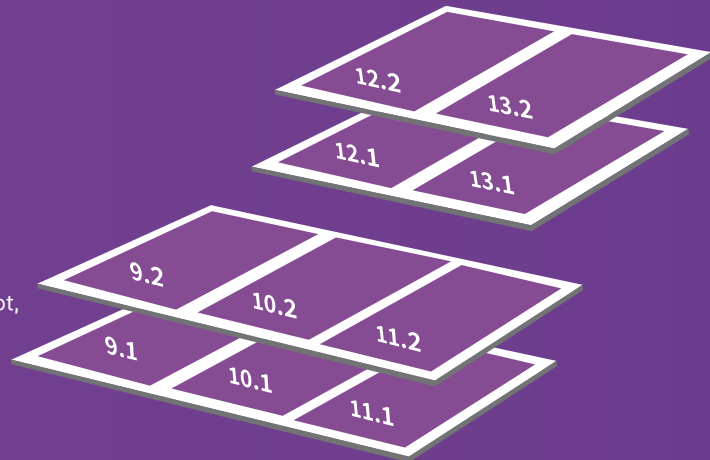
Food Processing & Packaging Equipment

◆ **Hall 13.1**

Ingredients, Meat, Hotpot, Ready-to-Cook Dishes

◆ **Hall 13.2**

Fruits & vegetables



Food2China Optional Services



Food2China Match



- Master Classes
- Online & Offline B2B Match
- Customized Event Management
- Overseas Delegation, etc.



Food2China Media



- Market Research and Analysis
- Brand Strategy and Positioning
- Online and Offline Marketing Promotion, etc.



Food2China Trading Centre



- Promotion and Display
- Venue Leasing (Office, Activities)
- Catering and Shopping
- Other Supporting Services, etc.

Contact Us

Book your space now

- Tel +86 20-83810602
- Email expo@food2china.com
- Web www.food2chinaexpo.com

Register for a visitor

- Tel +86 20-83813743
- Email pr@food2china.com
- Web www.food2chinaexpo.com



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WeChat Official Account

Exhibits Profile

Sweets and Snacks

Confectionery/ Snacks/
Biscuits and Pastries/ Dried
Fruit and Nuts

Dairy Products

Milk and Milk Powder/ Cheese
and Butter/ Whey Powder

Condiments and Oil

Olive Oil/ Canola Oil/ Sunflow-
er Oil/ Almond Oil/ Coconut Oil/
Seasoning

Functional Health Foods

Dietary Supplements/ Health
Products/ Baby Food

Meat and Frozen Foods

Fresh and Frozen Meat/ Vegan
Meat/ Seafood/ Other Aquatic and
Meat Products

Coffee and Tea

Coffee Bean/ Instant Coffee/ Black
Tea/ Green Tea/ Other Tea
Products

High-End Beverages

Luxurious Drinking Water/
Alcoholic and Non-Alcoholic
Beverages/ Fruit and Vegetable
Drinks/ Solid Drinks

Agrifoods

Fresh and Processed Fruits/
Vegetables/ Cereals/ Bean and its
Products

Onsite Events



Food and Beverage B2B Matchmaking

Imported Meat B2B Matchmaking

Imported Food Consumption Trend Forum

Guangzhou International Coffee
Brewing Competition

Interpretation of Imported Food Inspection
Policies in the GBA

Expected National Pavilion (Partial)



Italy



United Kingdom



Türkiye



Japan



Korea



India



Australia



Canada



Brazil



Argentina



Singapore



Philippines



Iran



Uruguay



Malaysia



Poland



Portugal



Germany



Spain



New Zealand



Austria



Thailand



Peru



Russia



Chile



United States



Belgium



Ecuador



Georgia



Switzerland



Cyprus



Tanzania



Uganda



Greece



Hungary



Indonesia



North Macedonia



France



Belarus

VIP Buyers List (Partial)



Imported Food Pavilion

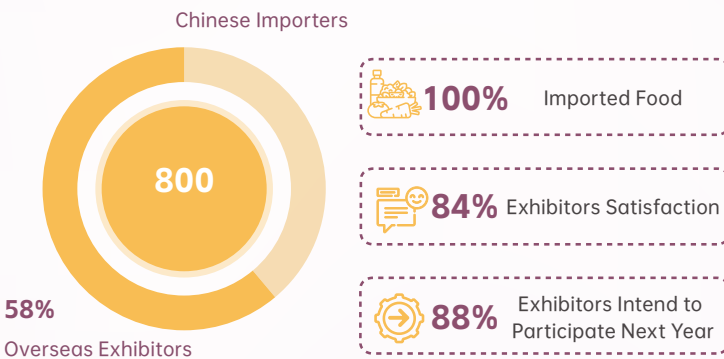
Originated from Food2China Expo, organised by Guangdong (China) Imported Food Association

History

About Food2China Expo

Food2China Expo focuses on the imported food industry with 9 years of successful event organizing.

Exhibitor Data



Product of Exhibits TOP5

No.1 Snack & Confectionery

No.2 Meat & Seafood

No.3 Wine & Beer

No.4 Food Ingredient & Condiments

No.5 Fruits & Vegetables

Key Highlights

The professional expo in China with 100% of imported products.

With its huge resources, Food2China Expo helps the brands and enterprises efficiently unleash their potential in the South China.

VIP Buyers Program: selected buyer resources and precise matching between the suppliers and the buyers.

Strong Support from IFA: join hands with plenty of industry associations across the country, integrating the national industry supply and demand sources.

Food2China Media, enable omni-channel promotion online and offline.

More than 20 forums offer you a full grasp of the market dynamics.



Exhibits Profile

Wine

Red Wine/ White Wine/ Rosé Wine/ Sparkling Wine/ Fortified Wine

Japanese Sake

Sake/ Shochu/ Plum Wine/ Yuzu Wine

Others

Beer/ Fruit Wine/ Non-alcohol and Low Alcohol Beverages/ Wine Accessories

Whiskey and Spirits

Scotch/ Japanese Whisky/ Gin/ Rum/ Vodka/ Tequila

New "Made in China"

Wine/ Liquor/ Low Alcoholic Beverages/ Craft Beer

Onsite Events



- Whisky and Sake Market Development Forum

- Wine & Spirits New Retail Forum

- Sake Summit

- Business Matching and Tasting Events for Various Wine Brands

Expected Brands (Partial)



VIP Buyers List (Partial)





Wine and Spirits Pavilion

Originated from TOEwine Shenzhen, its original core team is launching a new brand - Wine to China Expo

History

► About Wine to China Expo

Wine to China Expo, which has been successfully held for five years, will again co-organize the Food2China Expo 2004 (Guangzhou). It's the strategic partner of the Liquor Committee of Guangdong (China) Imported Food Association. 70% staff have obtained the Level 3- Wine & Spirit Education Trust (WSET L3). A high-quality team makes a high-quality wine show platform happen.

Wine to China Expo Explores Your Business Opportunities

1

Professional channel, precise B2B buyers

Thousands of dealers come to Guangzhou for the best alcohol products

2

Expand multi-level sales channels

Key shopping platform for restaurants and bars, wine retailers, corporate group buying and other key channels

3

20+professional media, 100+mass media, KOL

Extensive brand promotion for exhibitors and the exhibition

4

Exclusively immersive experience for the participants

Diversify on-site interaction to make it the trendiest wine exhibition platform in China

Operation Team

The core members of the team have more than ten years of experience in large-scale exhibitions and wine industry. They have successfully organised TOEwine Shenzhen, Nantou Ancient City Sake and Food Festival, and One Avenue New Year's Day Food and Wine Carnival and other large-scale exhibitions and theme activities.



Exhibits Profile

Oil and Grain Products and Seasonings

Rice/ Cooking Oil/ Flour Products/
Frozen Pastry/ Soy Sauce/ Sauces/ Hot
Pot Seasoning/ Vinegar/ Cooking Wine

Snack Food

Biscuits/ Cakes/ Candy/ Choco-
lates/ Nuts/ Dry Food/ Puffed
Food/ Dairy

Organic and Health food

Fresh and Dried Fruits/Vegetables/
Grain/ Oat/ Cereal Products/ Bean
Products/ Supplements

Ready-to-cook Food

Canned Food/ Frozen Food/ Instant
Hotpot/ Ready-to-cook and Free of
Wash Dishes

Meat and Seafood

Frozen Meat/ Instant Cut Meat/
Processed Poultry Meat/ Seafood/
Deep-processing Products



Onsite Events



- Domestic New Product Promotion Event
- Domestic Geographical Indication Food Match Meeting
- Ready-to-cook Industry Development Forum
- Classic Cantonese Cuisine Cooking Competition

Expected Brands (Partial)



VIP Buyers List (Partial)



General Food Pavilion

Integrated by China International Food and Beverage Exhibition and Guangzhou International Food and Ingredients Fair

History

▶ About China International Food and Beverage Exhibition 中食展®

China International Food and Beverage Exhibition was founded in 2000, which is an Asia's leading food and beverage trade event.

The organizer, China Commerce Development Centre (shorten as CCDC) is a bureau-level central public institution with more than 20 years' experience in the food and beverage industry. The expo gathers 4,500+ high-quality brand companies from 60+ countries and regions and attracts more than 130,000 domestic and foreign buyers.

CCDC has obtained the trademark registration certificate of "中食展" (International Classification 35 and 41).

▶ About Guangzhou International Food and Ingredients Fair



Since 2012, GIFIF has been successfully held for 10 sessions, it has become the most international and well-reputed food ingredients industry fair in South China

The organizers are CCPIT Guangzhou with nationwide trade promotion organization resources and powerful social influence. Over the years, there are overseas countries such as United States, Italy, Poland, Argentina, Malaysia, Thailand, Japan, South Korea, Turkey, Iran and domestic provinces such as Heilongjiang, Liaoning, Inner Mongolia, Henan, Hunan, Sichuan, Yunnan, Hainan establish their pavilions, and over 1500 leading domestic and foreign food brands has actively participated in the exhibition.

Through more than 20 forums, matchmaking meetings, catering competition, award ceremony and other wonderful activities, the exhibition aims to provide a one-stop sourcing and information exchange platform for professional buyers from various sales channels such as retailers and wholesalers, star hotels, chain catering, supermarket, group purchasing in the South China market.



Exhibits Profile

Leading fruit and vegetable enterprises,
Regional governments, industry associations, etc.

- Fruits
- Vegetables
- Fungus
- Packaging
- Processing Technical Equipment
- Post-harvest Sorting Equipment
- Inspection and Quarantine Equipment
- Cold Chain Preservation Technology and Logistics
- Fruit and vegetable industry traders



Onsite Events



- Facility Fruit and Vegetable Industrial Conference
- International Fruit and Vegetable Import and Export Conference
- Guangdong Agricultural Products Promotion
- Fruit and Vegetable Reversed B2B Match
- Asia Fresh Channel Selection B2B Match
- National and Regional B2B Match and Promotion Event

Expected Partners (Partial)

RT-Mart	Dili Fresh	Pagoda	JOYTREE	Changsha Hongxing Super Market
Hema Fresh	Better Life	Dole	Goodfarmer	Guangzhou Jiangnan Fruit Market
CR Vanguard	SUHO WHOLE FOODS	Yeshi Brother	Changzhou J&J	Shanghai Huizhan Fruit Market
WUMART	Yonghong Group	Fruit-Mate	Xianfeng Fruit	Shanghai Agricultural Products Market
RAINBOW	Strong-Mart	Greenery Fruit	Freshone	Beijing Xinfadi Wholesale Market
Walmart	JIAJIAYUE	Guo Duo Mei	Xing Fu Yuan	Henan Wanbang Market
AEON	Liqun Group	Uncle Fruit	GuoGuo Home	Hangzhou Fruit Market
SUNGIVEN FOODS	Hualian Supermarket	Shou Yang Fruit	Well Fruit	Zhong Cai Market
KG Supermarket	Ole'	Lao Guo Nong	Rain Dew	Chengxin Zhiyuan Fruit Industry
DAZHANG GROUP	Carrefour	Guo Min Fruits	Guo Lin	JOY WING MAU
Metro	Suning-Xiaodian	City Shop	YIDU	Xing Ye Yuan Group
Yonghui Supermarket	Fmart	Qian Jia Hui	Chen's Sun	Xi Jiao Market
Lianhua Supermarket	DL Group	KANGPINHUI	JuDong	HIGREEN

Fruits & Vegetables Pavilion

Organized by Jiangnan Group, Guangzhou Jiangnan Market and T-Fresh

History

About Asia Fresh

Organized by Jiangnan Group, Guangzhou Jiangnan Market and T-Fresh, and covers an exhibition area of 10,000 square meters.

- Guangzhou Jiangnan Agricultural Development Co.,Ltd. has global fruit and vegetable resources and strong social influence. Its business covers property management, commodity services, cold storage leasing services, agricultural project development and others.
- Guangzhou Jiangnan Fruit and Vegetable Wholesale Market is mainly engaged in the wholesale operation of fruits, vegetables and agricultural and sideline products, which has the largest fruit and vegetable sales volume in the country and even in Southeast Asia.
- As a professional exhibition and trade platform for fruit and vegetable industry for more than 10 years, T-Fresh covers 80% of enterprises and governments in fruit and vegetable main producing areas in China.

Advantages

Create a whole fruit and vegetable industry chain trade platform

Diversified channels to build a high-quality B2B platform

Gather the strength of government and industry associations

Various forums to lead industry innovation



Ufi
Approved
International
Event



漁聚廣州
商通天下

FISH EXPO
GUANGZHOU 2024

The 10th Guangzhou International Fisheries & Seafood Expo 第10届广州国际渔业博览会

Aquaculture Exhibition、 Marine Ranching Exhibition、
Pre-made Food Exhibition、 Cold Chain & Fresh Packaging Exhibition

Date: September 25-27, 2024

Venue: China Import & Export (Canton Fair) Complex



漁聚廣州 商通天下

FISHEX IN GUANGZHOU, LINKING YOU TO THE WORLD

Guided By

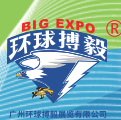
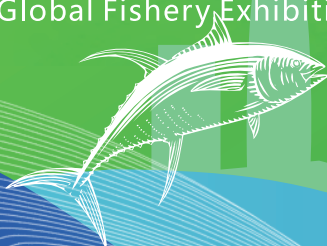
Bureau of Fisheries, Ministry of Agriculture and Rural Affairs
National Fisheries Technology Extension Center
Guangdong Agricultural Technology Extension Center

Hosted By

Guangzhou Agriculture and Rural Bureau
China Aquatic Products Marketing and Processing Alliance
Guangdong Aquatic Products Marketing and Processing Association
Guangdong Fisheries Association

Organizer

Guangzhou Boyi Global Exhibition Co., Ltd.
Global Fishery Exhibition and Broadcasting Platform



Scan to learn more information

Exhibition Introduction

China is a big country in aquaculture, processing, circulation, trade and consumption, with the output of aquatic products ranking first in the world. Guangdong has been ranking first in aquaculture and first in consumption for three consecutive years. In order to further promote the high quality development of fishery, response to the national modern fishery development direction, implement the spirit of the No. 1 central document in 2023, promote the international and domestic double cycle, the 10th Guangzhou International Fisheries & Seafood Expo ("FISHEX" for short) is scheduled to be held on September 25-27, 2024 at China Import and Export (Canton Fair) Complex in Guangzhou, Guangdong Province, China!

Based on the Guangdong-Hong Kong-Macao Greater Bay Area and working with RCEP countries, the 10th FISHEX will continue to integrate online and offline innovation and development. It is estimated that the exhibition area will reach 100,000 square meters, more than 2000 exhibitors, and the online and offline traffic will exceed 20 million. Buyers from more than 80 countries, Fishex in Guangzhou, Linking you to the world". We sincerely invite people at home and abroad to participate in the exhibition and jointly expand the global aquatic trade market!

Exhibit Profile

<p>Brand Aquatic Products Exhibition Area</p> <p>Various fishery and aquatic products, live seafood products, frozen & dry seafood, deep processed aquatic products, etc;</p>	<p>Aquaculture Protection and Processing Equipment Area</p> <p>Marine ranching, aquaculture technology and equipment, feed, medicine, ocean fishing, ocean transportation and storage equipment, leisure fishing equipment, aquatic processing equipment, etc;</p>	<p>Marine Ranching Exhibiting Area</p> <p>National and Provincial Marine Ranching, National Marine Ranching Demonstration Area and Key Enterprises, Ecological Restoration Technology and Equipment, Industrial Integration and Marine Culture Exhibiting Area, etc;</p>	<p>Pre-made Food and Central Kitchen Products Exhibiting Area</p> <p>Various processing and production enterprises with pre-made food production, chain catering, fast food, prefabricated dishes, central kitchens, and so on;</p>	<p>Cold Chain Exhibiting Area</p> <p>Refrigeration and refrigeration equipment, preservation and insulation technology and equipment, cold chain packaging, cold storage and supporting equipment technology, refrigeration and distribution services, fresh e-commerce.</p>
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Exhibition Review



Onsite Event

- ★ 2024 International Healthy Aquaculture Forum
- ★ 2024 Innovative Recirculating Aquaculture Systems Forum
- ★ 2024 Modern Marine Ranching Development Forum
- ★ 2024 Guangdong Ready-to-cook Aquatic Products Industry Forum
- ★ 2024 International Aquatic Products Trade Development Forum
- ★ National Training Course on Marine Ranching Construction and Management
- ★ Global Aquatic Products Cuisine Cooking Competition and Live Streaming
- ★ Global Aquatic Products Cuisine Cooking Competition and Live Streaming



- ★ Key Contact Enterprises in the Exhibition Industry of the Ministry of Commerce of the People's Republic of China
- ★ Member of Global Exhibition Industry Association UFI
- ★ Guangdong top 100 exhibition enterprises

